

CERTIFICATION in Spa Management

Despite the recession, the spa industry is experiencing a period of unprecedented growth. The number of spas has increased dramatically in recent years and the number of spa-goers continues to increase every day.

A boom in the development of hotel & city spas has brought an increased demand for skilled spa professionals, from therapists up to spa managers, spa operators & spa consultants. The demand for qualified staff to manage spas is phenomenal.

A spa manager needs to be a highly effective business manager who fully understands the complex spa operations, marketing, personnel management, products and treatments, and above all, outstanding customer service.

The aim of the course is to develop supervisory and management skills relevant to the management of spa facilities with emphasis on the development of leadership, interpersonal and customer skills needed to perform effectively in a spa environment.

This will provide a very rewarding career in a truly international and global industry.



WHO CAN PARTICIPATE

1. Aestheticians, Gym instructors, Physiotherapists & Sports Management graduates.
2. Economists, Business, Management & Human Resources graduates
3. Marketing & Public Relations
4. Hospitality, Hotel & Resort Management
5. Current spa owners/Managers, and Spa employees needing management training
6. Business professionals and entrepreneurs entering the spa industry
7. Manufacturers and distributors of spa products i.e cosmetics, etc



COURSE DURATION

The programme will have a duration of 100 hours of theoretical training and a 6 months practical placement in SPA (the option of no practical placement gives a 2, instead of 3, credit equivalency). The program will start on the 2nd of February 2013 and will end on the 27th of April 2013.

The programme will be held on

Saturdays

(2,9,16 & 23/2, 2 & 9/3, 6,13,20 & 27/4)

from 08:00 to 15:00

and on Wednesdays

(6,13 & 27/2, 6,13,20 & 27/3, 10,17 & 24/4)

from 16:00 to 20:30

COST

The cost of the program will be 1600 euros.

The programme will lead to 3 Exceptions for the Post Graduate Spa Management Certificate.

Information:

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COURSE DESCRIPTION

- Spa Financial management
- Spa Technology & Equipment
- Spa areas and Spa design
- Spa treatments(theory), Spa disposables and Cosmetics
- Quality and Procedures Manual
- Marketing and Promotion activities applicable to the Spa Industry
- Legal framework under which Spas are Operating.
- Supervisory skills, Employee management & Spa best practices



Committed to Excellence!

INTERCOLLEGE is affiliated with the UNIVERSITY OF NICOSIA

SPA Management Course - Sponsorship Information

Intercollege – affiliated with the University of Nicosia, announces the commencement of a new course:
Certification in SPA Management

The course is comprised of the **Academic Part** of 100hrs lecture duration, commencing on the 2nd of February, up to 27th of April 2013, followed by the **Industrial Placement Part** of 6 month duration (May-October 2013).

The program provides the opportunity to Employers (i.e. Hotels, current SPA owners etc.) who wish to upgrade their SPA managers' knowledge, to provide further training to their SPA employees, that have the potential for upgrade to SPA Managers or train new employees.

The proposed sponsorship program provides that the Employer will pay, on behalf of the Trainee, the course fees (or part of) directly to Intercollege and subsequently deduct these fees from the Trainee Salary.

Participation to the Sponsorship program will provide the following benefits to the both Employer & Trainee:

Employers' Benefits:

- The cost of fees sponsored will be deducted from Trainee Salary; therefore the total cost of employment will remain the same.
- Trainee will work during training period, and perform duties as a normal employee.
- The benefit of the Trainee's knowledge gained will pass on to the Employer's business, for a minimum of one year after completion of Industrial Placement.

Trainee's Benefits:

- Industrial Placement in a real SPA Environment, with salary paid.
- Repayment of the course fees to the Sponsoring Employer in monthly installments.
- Secure employment for one extra year after completion of the training period.

Training Agreement:

A duly signed training Agreement, as attached, should be provided when registering a sponsored student.

For more information on the Sponsorship Program, or how to complete the Training Agreement attached, or about the SPA Management course, may be obtained by contacting:

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