



GLOBAL WELLNESS
SUMMIT // TYROL 2016

Your Brain On Beauty

Dr. Claudia Aguirre



DO WE THINK BEAUTY?
OR DO WE FEEL IT?

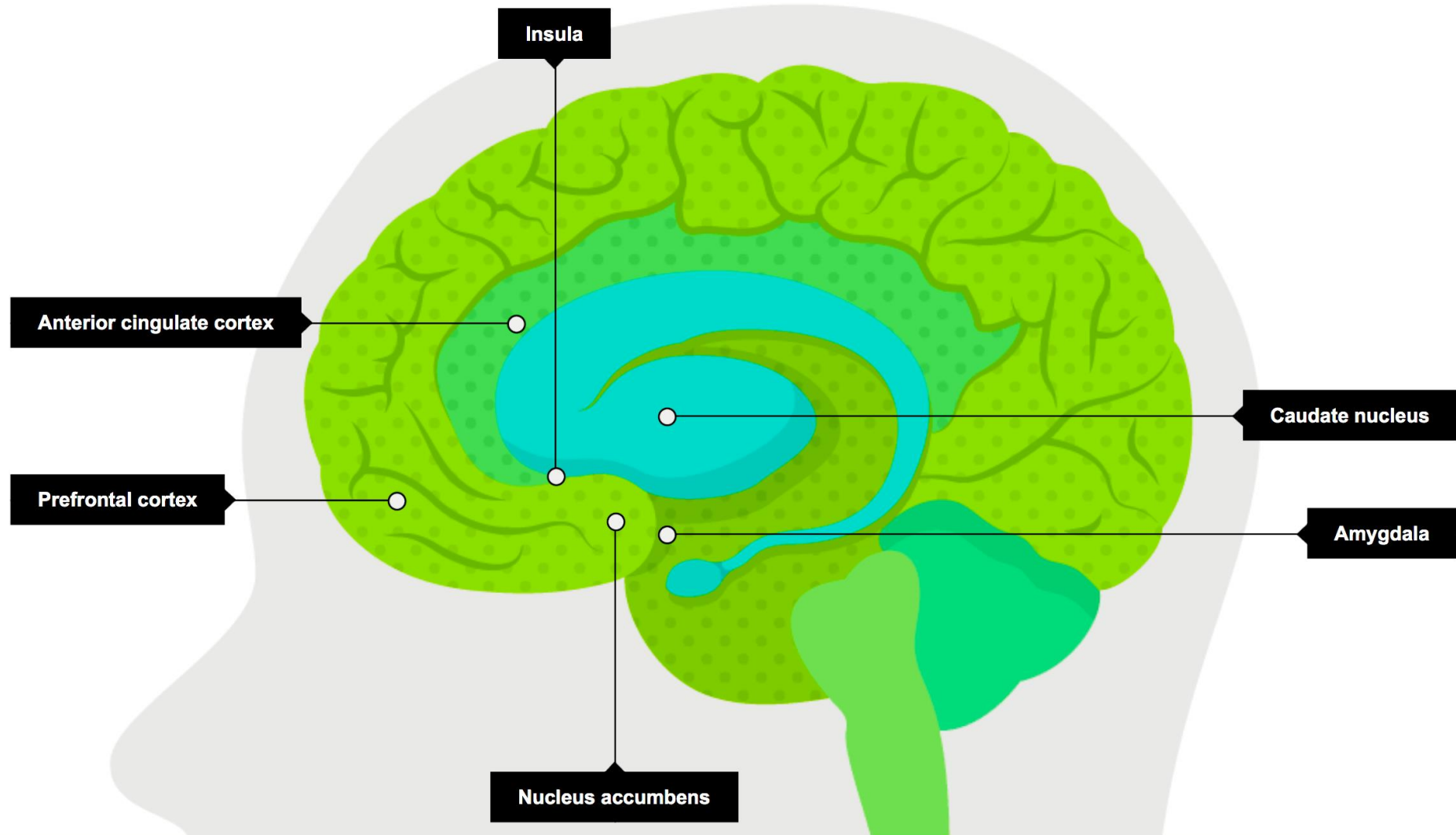


Someone Like You

– ADELE



Appoggiatura!

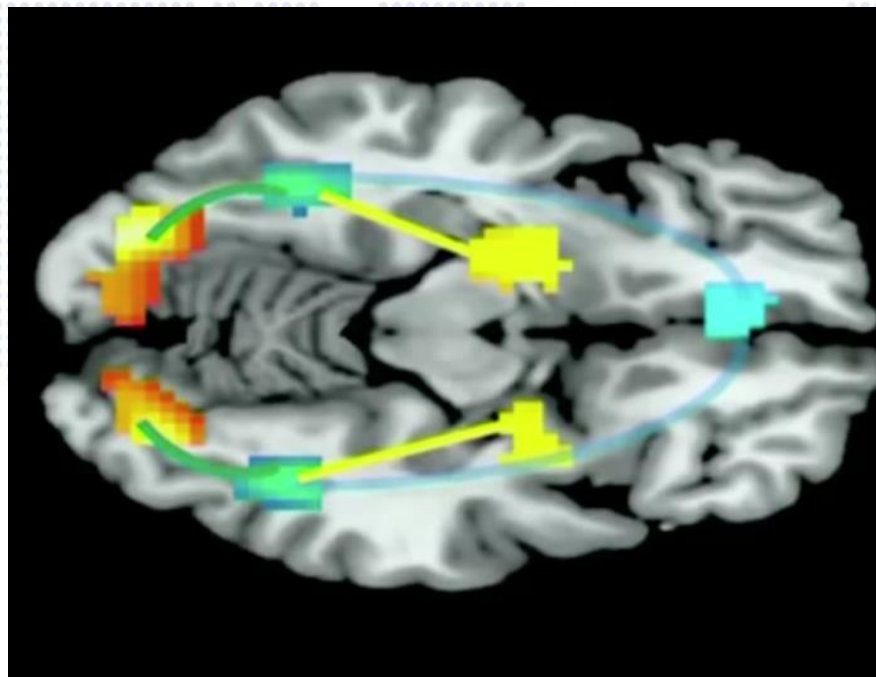


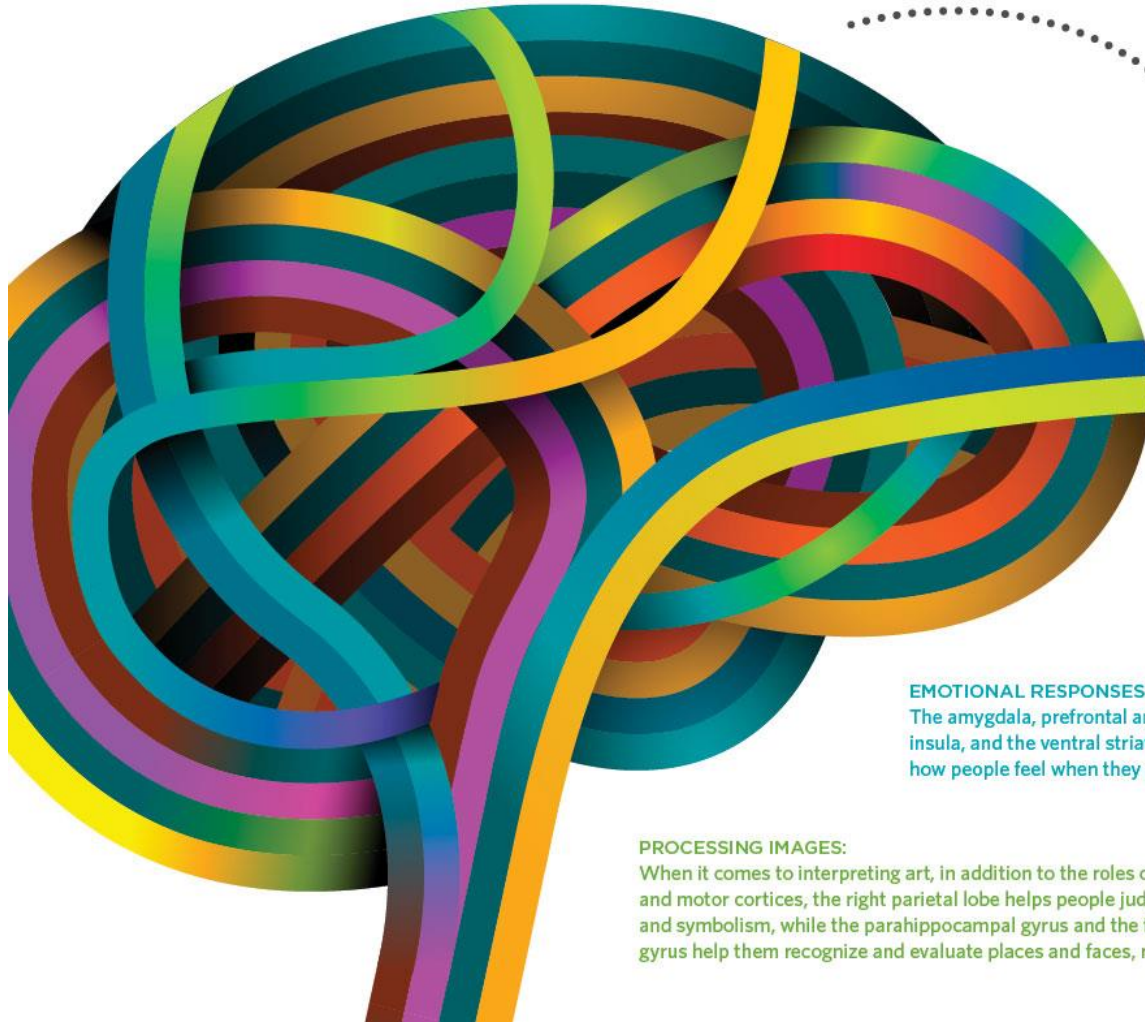
Thrills, chills,
frissons and skin
orgasms











The Artistic Brain

DOING ART:

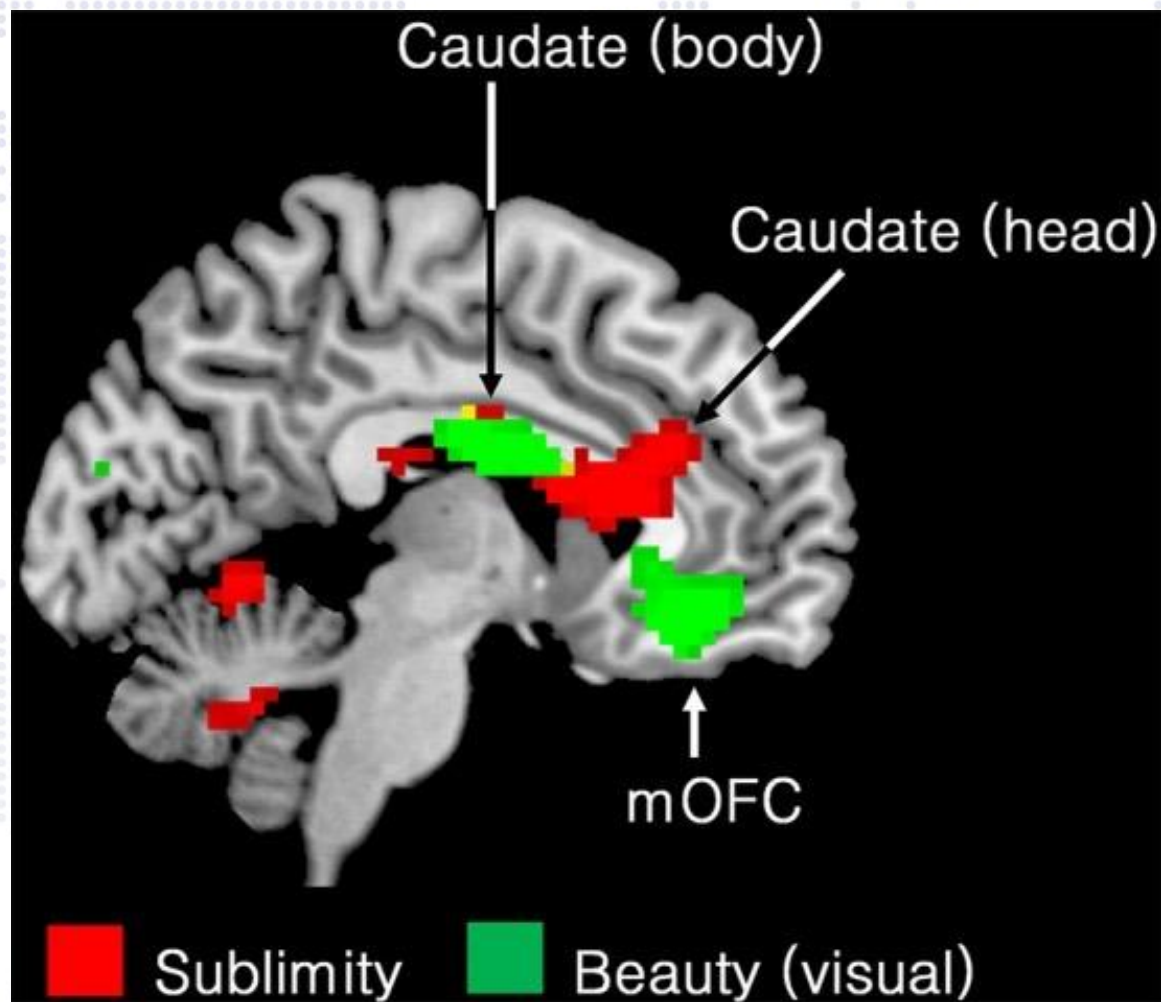
Both the right and left hemispheres play integral roles in the production of art. Damage to either side of the brain, particularly in the front or temporal lobes, can result in dramatic changes in artistic style.

EMOTIONAL RESPONSES TO ART:

The amygdala, prefrontal and orbitofrontal cortices, insula, and the ventral striatum are all involved in how people feel when they view works of art.

PROCESSING IMAGES:

When it comes to interpreting art, in addition to the roles of the visual and motor cortices, the right parietal lobe helps people judge animacy and symbolism, while the parahippocampal gyrus and the fusiform gyrus help them recognize and evaluate places and faces, respectively.



we need beau



Link to video "Homeless Veteran Timelapse Transformation": <https://www.youtube.com/watch?v=6a6VncgHcY>



BEAUTY IS CONNECTION



