Wellness for Cancer Initiative

Year 1 Collaboration and Creativity
Partners Facilitating Global Roll Out

ESPA

VOYA

ALL4SPAS

BILOGIQUE RECHERCHE

PARIS
Delegates Getting Trained
Bellus Academy San Diego to Offer Wellness for Cancer Massage Therapy Training

Bellus Academy is partnering with Wellness for Cancer, a 501c3 organization that trains and equips spa professionals to provide safe, nurturing massage therapy…

BEAUTYLAUNCHPAD.COM
What does Wellness for Cancer training for spa staff entail?

Training modules with knowledge-based review as the end of each section. It starts with the basics of cancer - theophysiology and psychosocial aspects of the disease and medical treatments - and the role that visualization and meditation can play for the patient.

After gaining perspective on the role of spa, lessons focus forewords with corresponding decision-term protocols and tools to ‘ask in’ to develop patient treatment to suit clients’ presenting conditions.

Why is your training important?

According to the World Health Organization, around one in two of the world’s population will be diagnosed with some form of cancer. So it’s important to support clients who are in treatment.

What's next for Wellness for Cancer?

In 2016, we will launch our flagship 10-week, 100-hour The Wellness Institute of Cancer in Gloucester, to bring together the latest experiences and guided visual imagery, while providing a platform for research into this discipline.

These tools will help pave the way for the industry in understanding what is possible. Cancer is not the elephant in the room; cancer can be achieved for everyone if we outline it as an opportunity for us to together and grow to treat cancer potentially as we do with wellness.

For additional information about Wellness for Cancer contact Julie Bach at +1 513-374-0220 or email: juliebach@wellnesstocure.com

www.wellnesstocure.com

Q&A

Wellness for Cancer

Julie Bach, executive director of Wellness for Cancer, explains the importance of cancer-aware training to help spas provide care for those who have experienced the disease.

Our training teaches therapists that people are human beings, they are not defined by their disease.

Julie Bach, Wellness for Cancer

professional have a specialized knowledgebase, who specifically train therapists to deliver a safe service. They also want to ensure that the price is not made up or at the expense of the cancer clients without proper evidence.
Fundraising for #WFC Outreach

Sanitas is proud to support Spa4thePink/Wellness for Cancer by donating 10% of sales from the Progenerate Collection for Sensitive Skin during the month of September.

Take Comfort

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Sanitas

PROGRESSIVE SKIN HEALTH

Receive 10% off when you order one of each product in the retail Progenerate Sensitive Collection. Meet the three-piece minimum and receive 10% off all additional Sensitive Collection products. Offer is valid September 1 through September 30, 2016. Proceeds from each qualifying sale will go directly to Spa4thePink/Wellness for Cancer.
#WFC Meditation - At Cancer Events
Mexico – Localized Approach
India - Community Outreach: Hospice
20 patients, 18 types of Cancer - Evidence Based Palliative Care for Well-Being
• Addressing the Care Giver

• 9 year old

• Gives Father his Daily Medicine
Be Well Therapist Self-Care